

**East Central Georgia Health District  
Teen Pregnancy Prevention Sustainability Plan FY2010-2013**

**Goal 1: Increase awareness of teen pregnancy by 10% by the end of fiscal year 2011.**

<b>Strategies to Accomplish Goals</b>	<b>Actions to be Taken</b>	<b>Responsibility</b>	<b>Success Measure</b>	<b>Timeframe</b>	<b>Resources: Volunteers? Financial Support?</b>
1.1. Establish a teen pregnancy prevention “network” throughout the district, with the work groups as the beginning of that effort.	1.1.1. Identify all organizations currently providing services in this arena throughout the 13-county area, and invite them to participate in the “network.”	Community Awareness & Funding Work Group	5 organizations involved in the network and the work groups of the network.	5 organizations enlisted to participate by October 1, 2009.	List of all community agencies in the 13 county area to contact.
1.2. Raise awareness about teen pregnancy throughout the health district’s counties.	1.2.1. Develop a “campaign” to mount on teen-media outlets in the district. Utilize social media outlets after prioritizing the most important outlet(s.)	Community Awareness & Funding Work Group	___# of responses to the social media outlets; #___ of hits to the site.	Social media sites operational by March 1, 2010	Volunteers from local colleges and/or contractors to develop the social media sites.
	1.2.2. Develop a website that can be accessed by teens to gain information, and for the public to make donations. Determine ownership & maintenance of the website.	Community Awareness & Funding Work Group	Website developed & updated monthly. Ownership & maintenance determined.	Website operational by November 1, 2009. Updated monthly thereafter.	Volunteers from local colleges and/or contractors to develop the social media sites.
<b>Strategies to Accomplish Goals</b>	<b>Actions to be Taken</b>	<b>Responsibility</b>	<b>Success Measure</b>	<b>Timeframe</b>	<b>Resources: Volunteers? Financial Support?</b>
1.3. Create teen forum groups throughout the district.	1.3.1. Identify teens to become “teen leaders” and receive training in conducting the forums.	Community Awareness & Funding Work Group	Identify teens and deliver training to the initial group of ___ teens.  ___ Forums established in the district as a result of the training of the teen leaders.	By February 1, 2010  By June 1, 2010	Stipend for trainers (\$500); funding to provide the location and training materials.

**Goal 2: Secure funding from governmental and non-governmental sources; establish credibility with the community in order to acquire non-governmental funding.**

Strategies to Accomplish Goals	Actions to be Taken	Responsibility	Success Measure	Timeframe	Resources Needed: Volunteers? Financial Support?
<p>2.1. Make presentations to civic and faith based groups about this issue, including ecumenical councils of faith based leadership.</p>	<p>2.1.1. Identify civic groups, civic leadership councils, faith based groups &amp; faith based leadership groups to talk with about potential presentations; prioritize the list based on the rates of teen pregnancy in respective communities.</p> <p>2.1.2. Develop a one-page fact sheet to utilize when presenting to civic groups, faith based leadership and to congregations and other faith based organizations.</p>	<p>Community Awareness &amp; Funding Work Group</p>	<p>Lists developed and prioritized; one page fact sheet developed.</p> <p>10 presentations made during fiscal year 2009-2010. 14 presentations made during 2010-2011. 20 presentations during 2011-2012.</p> <p>\$ _____ raised from faith based sources annually.</p>	<p>By September 1, 2009</p> <p>Presentation developed by September 1, 2009, and delivered by dates listed.</p> <p>Dollars raised annually by the end of each fiscal year.</p>	<p>6 additional work group members recruited by June 30, 2009.</p>
<p><b>Strategies to Accomplish Goals</b></p>	<p><b>Actions to be Taken</b></p>	<p><b>Responsibility: Who?</b></p>	<p><b>Success Measure?</b></p>	<p><b>Timeframe</b></p>	<p><b>Resources Needed: Volunteers? Financial Support?</b></p>
<p>2.2. Develop relationships with the local business community, especially those with kid-friendly businesses.</p>	<p>2.2.1. Identify potential business partners in the district, and identify who has existing relationships with which businesses to approach as potential sources of funding and volunteer support for the work groups, i.e. Publix, Target, Family Y, Kohl's, etc.</p>	<p>Community Awareness &amp; Funding Work Group</p>	<p>List developed and prioritized.</p> <p>8 meetings held with potential business supporters no later than January 1, 2010.</p> <p>\$ ____ raised from the local business community's resources in the district.</p>	<p>By September 1, 2009.</p> <p>Committee members &amp; health dept. lead staff to meet with potential supporters.</p>	<p>See above. Also, recruit 1-2 work group members from the business community.</p>

Strategies to Accomplish Goals	Actions to be Taken	Responsibility	Success Measure	Timeframe	Resources Needed: Volunteers? Financial Support?
2.3. Establish fiscal agency in order to raise funds.	2.3.1. Identify potential fiscal agents with 501(c)(3) tax exempt non profit corporation status, and approach the best one to secure a fiscal agent to manage the income and expenses of the teen pregnancy prevention work groups for the district.	Community Awareness & Funding Work Group	Fiscal agent secured.	By August 15, 2009	None
2.4. Identify potential governmental sources of funding.	2.4.1. Develop grant applications to state health department, and federal sources of funding including CDC.	Community Awareness & Funding Work Group	\$_____ in governmental support secured to continue the work of the network & its work groups.	Identify sources by October 1, 2009; submit applications by November 1, 2009; annually thereafter or as RFPs are published.	Time from work group members & health department staff to submit applications for funding.
2.5. Create a budget for the teen pregnancy prevention programs being delivered by the work groups/"network".	2.5.1. Work group to develop budget based on this prevention plan.	Community Awareness & Funding Work Group	Budget Developed	By September 1, 2009	Time from work group members; support from lead staff on prevention at the health department.

**Goal 3: Increase youth access to activities in the community by 10% by the end of fiscal year 2011.**

Strategies to Accomplish Goals	Actions to be Taken	Responsibility	Success Measure	Timeframe	Resources Needed: Volunteers? Financial Support?
3.1. Identify low- or no-cost programs already available in the community(s) & determine what barriers exist to participation, i.e. transportation, cost, etc.	3.1.1. Reduce barriers, i.e. seek funding for scholarships for programs with a cost; work with local communities to secure transportation alternatives wherever possible; work with community agencies to deliver programs in places that teens can gather/already gather after school and on evenings/weekends.	Youth Engagement & Activities Work Group	10% more teens participating in programs annually by the end of fiscal year 2011.	2009-2011	Additional work group members, at least 4-5 more people for this group from all areas of the community, & additional representation from community nonprofit agencies.
	3.1.2. Build on existing programs for employment opportunities for teens as well as opportunities to gather. Include educational field trips, jobs with pay/stipends, college visits, sports activities, and volunteer activities in the community to fulfill high school & college requirements.	Youth Engagement & Activities Work Group	10% more teens participating in programs annually by the end of fiscal year 2011.	2009-2011.	Additional work group members, at least 4-5 more people for this group from all areas of the community, & additional representation from community nonprofit agencies.  Potential financial resources required for employment, field trips, college visits, and other activities (budget needs to be developed for this to determine how much money will be needed.)

**Goal #4: Change local and state administrative and legislative policies in order to improve the effectiveness of abstinence and sex education for children and teens.**

Strategies to Accomplish Goals	Actions to be Taken	Responsibility	Success Measure	Timeframe	Resources Needed: Volunteers? Financial Support?
4.1. Lower the starting age for abstinence education to age 9.	4.1.1. Convene the local organizations (at least 12) involved in delivering abstinence education and devise an approach for local & state policy makers in order to get the administrative and/or legislative rules changed to allow starting at age 9.	Policy Work Group	Work group has at least 12 members.  Approach developed to effect the rule change.	By August 1, 2009.  By September 1, 2009.	10 additional volunteers.
4.2. Decrease the policy restrictions on funding.	4.2.1. Hold a legislative forum for the 13 county's representatives in the Georgia General Assembly to provide education on the need for less restrictions, and what might result from less restrictions.	Policy Work Group	At least 50% of legislators attend the forum.	Hold forum by December 1, 2009. Hold annually thereafter to provide a progress update for the district.	\$300 for the forum for food and beverage. 10 additional work group volunteers.

**Goal 5: Determine the most effective teen pregnancy prevention models currently in place in the CSRA, and distribute information throughout the CSRA about these models.**

<b>Strategies to Accomplish Goals</b>	<b>Actions to be Taken</b>	<b>Responsibility</b>	<b>Success Measure</b>	<b>Timeframe</b>	<b>Resources Needed: Volunteers? Financial Support?</b>
5.1. Compile list of agencies offering teen pregnancy prevention services, and ask agencies for data on their evaluations of their programs.	5.1.1. Analyze the evaluations for each program, and determine effectiveness based on the CDC's recommended models.	Effective Programs & Evaluation Work Group	Compile comprehensive list.	By August 1, 2009	Media announcements, local agency responses, work group members' outreach to colleagues.
5.2. Create a web-based and print directory, ranked with the most effective models being utilized in the CSRA.	5.2.1. Develop web site and print directory, and distribute to all relevant nonprofits, government agencies, and educational entities in the CSRA.  Note: Each county will have its own section in the directory.	Effective Programs & Evaluation Work Group	Create web based & print directory, with effectiveness rankings.	By November 1, 2009. Update annually thereafter.	Media announcements, local agency responses, work group members' outreach to colleagues.  \$ ____ for section on website.  \$ ____ for print directory.

**Goal #6: Increase parental education involvement among school-aged youth by 10% by the end of fiscal year 2011.**

Strategies to Accomplish Goals	Actions to be Taken	Responsibility	Success Measure	Timeframe	Resources Needed: Volunteers? Financial Support?
6.1. Provide comprehensive curriculum for parent education, and abstinence education curriculum for parent education.	6.1.1. Offer parent workshops, at times and days when parents are able to attend, and in locations that they can access.	Education & Involvement Work Group	_____% increase in knowledge among parents attending workshops, as measured by pre- and post-tests.  At least 15 parents attending each workshop.	Develop workshop schedule and determine curriculum by January 1, 2010. Offer workshops beginning in January 2010, monthly thereafter at various locations throughout the CSRA.	5 additional work group members. Locations for workshops; involvement from additional local agencies and nonprofits.
6.2. Increase parental involvement in all aspects of the lives of school-aged youth.	6.2.1. Explore the development of incentives for parental involvement with local agencies and nonprofits.  6.2.2. Partner with the community to develop child care and transportation alternatives so that parents can be more involved in the lives of youth.	Education & Involvement Work Group	_____% increase in parents involved with their school-aged youth in educational workshops (above) and other community activities (as measured by attendance.)	Ongoing	\$_____ to provide incentives for parents to attend workshops (above) and participate in other activities with their school aged children.
Strategies to Accomplish Goals	Actions to be Taken	Responsibility	Success Measure	Timeframe	Resources Needed: Volunteers? Financial Support?
6.3. Educate the community about teen pregnancy and the consequences of premature sexual activity.	6.3.1. Offer Mom & Me, and Dad & Me activities and educational programming.	Education & Involvement Work Group; see also goal 1.	See metrics for goal 1.	See Goal 1.	See Goal 1.